

KickArts

Media Kit

Share your event with KickArts, the comprehensive weekly ARTS radio show on Planet Fm 104.6Fm and let our audience know about your upcoming activity or event.

Did you know?

- › KickArts began airing in 2012.
- › KickArts has over 2,000 social media followers.
- › KickArts is consistently in the Top 3 most listened to shows on Planet FM with over 10,000 streams.
- › KickArts has promoted over 1,500 events/artist.
- › KickArts is here for you.
- › KickArts has several promotional opportunities to suit every artist.



KickArts Sponsorship

SPONSOR ADVERT PREMIUM

- ✓ One month's promo.
- ✓ Banner advert on the top of website event's page.
- ✓ Acknowledgement on-air intro or outro.
- ✓ Weekly on-air advert played.

\$350

SPONSOR ADVERT

- ✓ One month's promo.
- ✓ Banner advert on the footer of website event's page.
- ✓ Acknowledgement on-air intro or outro.

\$200

SPOTLIGHT EVENT

- ✓ Up to 3 weeks top billing advert on website including a Logo/Image, links to websites such as ticket sites.
- ✓ 1x on-air bulletin.
- ✓ 1x interview and/or review slot.
- ✓ 3 weeks of on-air adverts (we can create for you).

\$99

FEATURED EVENT

- ✓ Up to 3 weeks promoted advert on website including a logo/image, links to websites such as ticket sites.
- ✓ 1x on-air bulletin.
- ✓ 1x interview and/or review slot.

\$69

STARTER EVENT

- ✓ Email us to be included once in our on air bulletin.
- ✓ Standard bulletin on website - three weeks max leading up to show/event.

FREE

Get in touch

🌐 www.kickarts.org.nz

✉ info@kickarts.org.nz

☎ 021 413 662

For all advertisements Terms and conditions applies.

Specification

Text

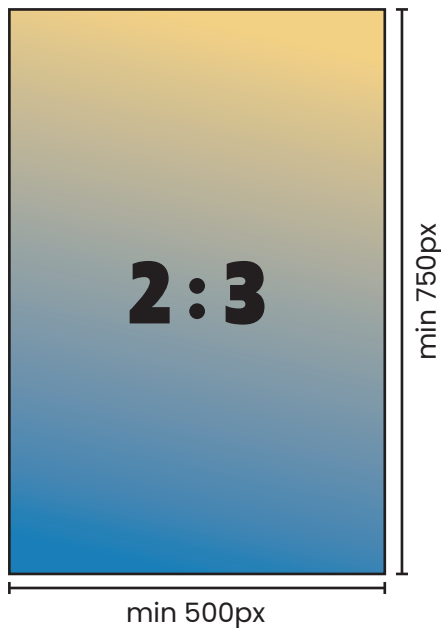
The text should be no longer than 100 words. Include venue, dates, times, ticketing links and company website. Ensure any links or email addresses listed are working. If the content is too long we will reduce it ourselves or send it back to you for an edit.

Logos

Logos should be at least 500px wide, highest quality as possible, and in PNG format (transparent background). If you have variations for darker backgrounds, please share that version as well, as the KickArts website is very colourful, we may use the logo on a darker background.

Images/Show vignette

Images for the promotion of your show have to be delivered in a 2:3 (vertical) aspect ratio. The minimum width required is 500px, highest quality as possible, and in JPG format.



Terms and conditions

1. Current rates are effective March 2021 until further notice.
2. Rates are in New Zealand dollars and exclusive of GST.
3. Unless otherwise agreed, advertisers are responsible for the creation of their own ads according to the specifications we provide.
4. Kickarts can help with the creation of advertising for packages including on air advertisements
5. All materials are due no later than 5 working days before the campaign start date.
6. You undertake that no advertisement will:
 - a. give rise to any claims or liabilities to KickArts;
 - b. infringe copyright, trademark or other intellectual property right of any person;
 - c. contain material that is obscene, offensive, defamatory or otherwise unsuitable for publication;
 - d. infringe the Fair Trading Act 1986 or any other statute or regulation.
7. All advertising material must be delivered by the deadline provided without expense to KickArts.
8. By submitting an advertisement, the advertiser indemnifies KickArts (and its employees and agents) against any proceedings, demands, losses, costs, damages and other liabilities incurred by KickArts in connection with that advertisement.
9. KickArts may in its discretion:
 - a. reject or omit to publish any advertisement for reasons of suitability or relevance. ; and
 - b. for oversized or technically unsuitable originals supplied, reduce the copy to the correct size and perform whatever corrective measures might be necessary to make the copy conform to our technical requirements.
10. You may cancel an advertisement by notice to info@kickarts.org.nz up to 3 days prior to publication. After this period you will still be charged for your ad even if it doesn't run.
11. Bookings are subject to availability.
12. Every consideration will be given to ensure that an advertisement is published but no liability is accepted by KickArts for any loss occasioned by omission, misplacement or error.
13. However, KickArts has the final say in all classifieds placement including appropriate section on website
14. Payments will be invoiced by KickArts once advertising or sponsorship has been approved and payments are due by the Friday prior of the episode airing the first event or sponsor advert.